

# United Way of Greater Knoxville Leadership Giving Program

## United Way Leaders

United Way Leaders is a recognition program for individuals and households who make personal gifts of \$1,200 or more to United Way.

Donors may contribute through payroll deduction as well as direct payments of cash or stock, and households have the options of combining their related gifts through respective employers to meet one of four giving levels. When a donor makes a minimum gift of \$1,200 per year (or about \$23 per week), he or she becomes a member of this recognition program, and his or her name appears in the annual Leaders Register at the appropriate giving level.

## United Way Affinity Groups

United Way Affinity Groups are also a great way to give back, but they are so much more! Our affinity groups provide donors with opportunities for networking with likeminded individuals, professional and personal development, and volunteer engagement.

### Traditional Leadership Giving levels:

#### **The Alexis de Tocqueville Society**

\$10,000 or more

#### **The LeConte Society**

\$5,000 to \$9,999

#### **The Chilhowee Circle**

\$2,500 to \$4,999

#### **The Winners' Circle**

\$1,200 to \$2,499

### Affinity Group Giving Opportunities:

#### **Women of Tocqueville**

\$10,000 or more

Female donors only

#### **WINGS (Women in the Next Generation)**

\$2,500 to \$9,999

Female donors only

#### **Young Leaders Society**

\$600 or more

Ages 21-45

Members of all **Leadership Levels** and **Affinity Groups** will receive recognition in United Way of Greater Knoxville's **Leaders in Giving** register.

For more information on any of these giving opportunities, please contact **Becky Dockery** at **865-521-5561** or **dockeryb@unitedwayknox.org**.